

# ENERGO

## Energy Governance for Sustainable Development

### About the ENERGO project

ENERGO undertakes a thorough investigation of the public policies that relate to local content and sustainable management of energy projects. ENERGO further assesses the policy implications of diversification of energy sources (increasing penetration of renewable energy sources in the energy mix and fossil fuel divest) and sustainable development targets for revenue management.

Both Norway and Greece aim at exploiting their energy resources considering sustainable development goals, just energy transition and climate change policy targets. In this context, local content and prudent management of energy revenues play a crucial role. “Local content” refers to the creation of jobs and innovation opportunities for local communities and businesses. “Revenue management policies” refer to the use of public revenues generated from energy projects for investment (e.g., infrastructure), saving or spending. Local content can reverse brain drain (at local and national level), provide a stimulus for innovation, employment, and local activity. Prudent revenue management is linked to both sustainable development goals and climate change mitigation policies. Sustainable growth can be supported through fair and efficient allocation of revenues between current and future generations, between the local communities and the rest of the society and between different uses (e.g., education, infrastructure etc.). Addressing questions related to local content and revenue management for energy projects is relevant to both Norway and Greece. Analysis can provide mutually beneficial insights and useful results for other countries in the Southeast Mediterranean, like Cyprus.

The project aims at the advancement of scientific evidence-based mutual knowledge development in the fields of energy economics and policies, governance, and sustainable development. ENERGO further supports capacity building and continuous collaboration by bringing together a multi-disciplinary team of experts, from Norway and Greece, to systematically analyze common challenges and solutions. The project addresses challenges at national and transnational level in an inter-disciplinary approach and it extracts useful policy recommendations with regards to sustainable and inclusive energy policies in Greece and Norway through:

- Knowledge sharing and transfer of experiences from Norwegian to Greek actors and vice versa
- Increased contact between professionals in the two countries, with focus on supporting female experts and early—career researchers
- Discussion and joint working out of strategies to solve common challenges
- Capacity building
- Understanding and bridging of the priorities and incentives of different stakeholders (local communities, investors, policy makers)

ENERGO is implemented by the [Department of Economics](#) at the [University of Ioannina](#) in collaboration with the [Norwegian Institute of International Affairs](#) and the [Political Economy of Sustainable Development Lab](#) at the [National and Kapodistrian University of Athens](#). The ENERGO project started in April 2021, has 36 months duration and it is funded by the European Economic Area (EEA) Financial Mechanism 2014-2021 [EEA Grants 2014-2021](#).

Project results feed the development of training, capacity building and dissemination material with the intention to support well informed public and policy debate. The target/beneficiaries during the project lifetime and beyond are:

- ✓ Public & private entities, researchers & civil society interested in promoting sustainable growth, innovation, and knowledge transfer in the energy sector
- ✓ Public bodies, policy makers and national regulators dealing with energy projects
- ✓ Local communities where energy infrastructure is in place or energy projects are/will be running
- ✓ Policy makers dealing with national, regional, and transnational governance challenges of shared resources and common policies of energy, national and regional development
- ✓ Academics, researchers, and students working on subjects of economics, public policy, business, industrial development, and energy
- ✓

## Dissemination and communication strategy

ENERGO Task 3: “Capacity building, knowledge transfer and cross-sectoral dialogue setting” aims at reaching out to those stakeholders that are not actively involved in the co-production of knowledge within the project. The focus rests on engaging:

- national and regional policy makers
- business entities in the energy sector (local and international)
- civil society organizations
- current and future professionals in the energy industry

- researchers in the field of energy economics, energy policy, public economics, business and industrial economics and regional development

Towards this end ENERGO partners will:

1. Communicate the project aims, progress and dissemination of the project results through the:
  - a) Presentation in high level scientific conferences and/or large audience events (minimum two)
  - b) Web sites of the partner institutions and their affiliations (e.g. Norwegian Institute of International Affairs- <https://www.nupi.no/>; University of Ioannina- [www.uoi.gr](http://www.uoi.gr/); National and Kapodistrian University of Athens-Political Economy of Sustainable Development Lab- <http://pesd.econ.uoa.gr/>; United Nations Sustainable Development Solutions Network- <http://www.unsdsn.gr/>)
  - c) Network of the project's partners (e.g. the Hellenic Wind Association, the Norwegian Wind Energy Association)
  - d) Media in which project partners contribute (e.g. *energypress*, *Insider*, *Financial Times*, *Wall Street Journal*, *Associated Press*, *Bloomberg*, *BBC World Service*, *Het Financieele Dagblad*, *Radio Free Europe* and the *Diplomat*)
  - e) Social media (Twitter, Facebook, and LinkedIn)
2. Develop training material for postgraduate students about energy economics and policy with focus on local content and sustainable development policies. ENERGO will feed both cutting-edge theoretical discussions as well as practical case examples into the existing or new courses of all the training institutions involved in the project (University of Ioannina-Department of Economics, National and Kapodistrian University of Athens- Department of Economics, Norwegian Institute of International Affairs, Centre for Energy Research) and in the network of institutions to which ENERGO partners are affiliated ( e.g. Athens University of Economics and Business- International MBA Programme). The training material will be made available to other potentially interested academics and trainers through the network of the SDSN partners (e.g., SDSN Greece).

The University of Ioannina will lead the work on this task. It will work together with the Norwegian Institute of International Affairs and the National and Kapodistrian University of Athens and will be responsible for the design and the metrics performance of the dissemination activities. The Norwegian Institute of International Affairs and the National and Kapodistrian University of Athens will assist with the development of the training material and will be actively engaged in the dissemination activities. It is estimated that the outputs of this task will reach an audience of at least 6000 people in Greece and Norway (business representatives, policy makers, local community, NGOs, students, and researchers).

Social media and the project web pages in the partners websites will form the main communication tools and channels of the project. All the project activities will be disseminated through the online channels: partner websites, Facebook, LinkedIn and Twitter. The project participants own social media accounts will also be used in the dissemination activities. These accounts alone have a total audience of more than 5000 followers. Project updates and results will be also disseminated through the Norwegian Institute of International Affairs weekly newsletter, reaching an audience, Norwegian and International, of more than 7000. The policy outputs will be available through the project pages in the partners' websites. The scientific papers resulting from the project will be published in an open access mode and will be communicated to the public through the online channels of the project.

## Press Releases

Project partners will issue press releases informing on the project start and on the completion of the policy briefs and the scientific papers resulting from the work completed under ENERGO. Policy briefs will provide information on the progress and the results to expert and non-expert audience. Press releases will be prepared in Greek and English.

## Online events

During the project implementation period 2 thematic online events will be organised open to the public. The first regards the employment effects and implications for the local communities of energy projects. The second will focus on the implications of energy transition, portfolio diversification and prudent energy-related revenue management to both sustainable development goals and climate change mitigation policies.

## Social media networks

ENERGO dedicated social media pages have been created and can be accessed next:



<https://www.linkedin.com/company/energo-project>



<https://www.facebook.com/Energy-Governance-for-Sustainable-Development-100356042291808>



<https://twitter.com/ENERGO50440162>



Social media pages will be systematically populated and promoted through the project lifetime.

## Project webpages

Partner institutions promote the project through dedicated webpages in their websites as follows:

University of Ioannina: <https://econ.uoi.gr/en/research/projects/energo/>

Norwegian Institute of International Affairs: [https://www.nupi.no/nupi\\_eng/About-NUPI/Projects-centers/Energy-Governance-for-Sustainable-Development](https://www.nupi.no/nupi_eng/About-NUPI/Projects-centers/Energy-Governance-for-Sustainable-Development)

National and Kapodistrian University of Athens: <http://pesd.econ.uoa.gr/energo-energy-governance-for-sustainable-developme>

## Logo and templates

ENERGO logo has been created according to the “Communication and Design Manual EEA and Norway Grants 2014-2021”. All partners and the funding body are acknowledged in the project banner and templates designed for ENERGO.

*Figure 1 ENERGO banner including information on the donor states and funding mechanism, project logo and the project partners*



## Energy Governance for Sustainable Development

The project is implemented by:



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## Need more info?

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