

# Iceland Liechtenstein Norway grants

**EUROPEAN ECONOMIC AREA  
FINANCIAL MECHANISM 2014-2021  
PROGRAMME “GR-ENERGY”**

***Communication Plan***

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## Table of Contents

1.	PURPOSE OF THIS DOCUMENT .....	3
2.	OBJECTIVES .....	4
2.1.	PROGRAM OBJECTIVE .....	4
2.2.	COMMUNICATION OBJECTIVE.....	4
3.	STRATEGIC OVERVIEW AND SITUATION ANALYSIS .....	5
4.	TARGET GROUPS .....	6
5.	COMMUNICATION ACTIVITIES .....	9
5.1.	COMMUNICATION TOOLS .....	9
5.2.	COORDINATION WITH PROJECTS .....	11
5.3.	CONTRIBUTION TO EEA GRANTS COMMUNICATION ACTIVITIES .....	12
6.	INTERNAL COMMUNICATION .....	13
7.	EVALUATION .....	13
	ANNEXES: IMPLEMENTED COMMUNICATION ACTIVITIES .....	15
	ANNEX I: PO WEBSITE CONTENT .....	15
	ANNEX II: INDICATIVE PRESS RELEASES FOR THE CALL FOR PROJECT PROPOSALS .....	31
	ANNEX III: SOCIAL MEDIA ACCOUNTS ON FACEBOOK, TWITTER AND LINKEDIN. ....	42

## 1. Purpose of this document

The purpose of this document is to set out the information and publicity measures that will be taken to promote the transparency and visibility of the “GR-Energy” Program, its activities, its achievements, and the dissemination of the results. Also, establishes the methodology to ensure projects visibility to the target groups, in accordance with the Communication and Design Manual – EEA and Norway Grants 2014-2021.

Also, the plan, through the communication activities aims to raise awareness and strengthen transparency of information about funding opportunities, beneficiaries and achievements and to make the general public aware of the existence of the EEA and Norway Grants. At the same time, through these activities information is provided on the contribution of the donor countries Iceland, Liechtenstein and Norway to reduce social and economic disparities and to strengthen bilateral relations between the donor countries and Greece.

The plan will be reviewed in relation to achievements and it will be updated to include new activities and any modifications, e.g. actions for improved outreaching, etc. This allows to further specify objectives and to tailor activities to the identified target groups, but also to manifest responsibilities and dedicated budget lines.

### Program Details:

Program: **“GR-ENERGY”** of the European Economic Area Financial Mechanism for the period 2014-2021

Program Areas: **Renewable Energy, Energy Efficiency, Energy Security**

Program Objective: **Less carbon-intensive energy and increased security of supply**

Program Operator (PO): **CRES**

Total budget : **€10 million**

Time Frame: October 2017 - December 2024

### Management of the Plan

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## 2. Objectives

### 2.1. Program objective

The “GR-Energy” program aims at “energy of lower carbon intensity and increased security of supply” and seeks to “improve Energy Efficiency” through the short and medium-term impact of the program results on stakeholders and target groups. In particular, the “GR-Energy” projects will contribute to the reduction of CO<sub>2</sub> emissions, the reduction of energy consumption, the increase of renewable energy production, increase jobs and improve the dynamics of local communities.

The target groups of the program will be the users and visitors of buildings/infrastructures. The “GR-Energy” projects will serve as demonstrative projects aiming to increase energy-efficient buildings and infrastructure in Greece.

The program contributes to the implementation of demonstrative Renewable Energy Sources (RES) and Energy Efficiency (EE) projects in Greece, as a pillar of green development, in the context of the country’s European and national obligations. It also seeks to alleviate social and economic inequalities and to strengthen the bilateral cooperation of Member States in the field of RES and EE.

#### **Key objectives of the program are:**

- to promote near-zero emissions buildings in the public sector, by investing in local renewable energy production;
- to share knowledge and experience in order to optimize energy efficiency in buildings;
- to reinforce the local economy and their communities.

### 2.2. Communication objective

According to EEA “GR-Energy” program, the main objectives of the Communication Activities can be summarized as follows:

- Provide good examples of the potential and need for near-zero emissions buildings, and to spur further investments through dissemination, experience sharing and training. This communication objective will be achieved through the following tactics:
  1. Events on providing information for the Call,
  2. Program’s webpage, providing information for market and technology insights on near-zero emissions buildings.
- Increase the involvement and cooperation among Project Promoters through their participation in innovative activities: events, thematic workshops, websites, conferences etc.
- Increase the public awareness and social acceptance of “GR-Energy” Projects to spur further investments in near-zero emissions buildings. This communication objective will be achieved through: press releases, social media, promo material, promotion of projects.

More in general the communication activities will focus on:

- Inform main target groups about the goals, the approaches and results of the projects and involve them in the projects activities.
- Dissemination of results among local, national and EU actors and stakeholders from business, research and the public sector.
- Make the local communities aware of the benefits stemmed from the projects.
- Raise awareness of the “GR-Energy” projects among the general public.
- Guarantee the transparency during the Projects Implementation.
- Ensure compliance with EU regulatory requirements on publicity and information.
- Provide an indicative timetable for the promotion activities
- Ensure adoption of the responsibilities and actions assigned to Project Promoters (PPs).

### 3. Strategic overview and situation analysis

CRES strategically bets on the perfect implementation of the current Program “GR-ENERGY” and on the capitalization of the experience it had from the successful implementation of the previous Program “GR-03”.

In order to plan effective communication activities, we have considered the mission of the Program, the context in which it operates, and the structure of its partnership defining unique strengths, weaknesses, opportunities and threats in regard to its communication and dissemination objectives.

Specifically, for each of the four components, both internal and external communication factors were considered. The following table shows the developed SWOT-matrix.

Internal (Program)	Strengths	Weaknesses
	<ul style="list-style-type: none"> <li>• Previous successful implementation of FM EEA 2009-2014 “GR-03” Program and Complementary Actions.</li> <li>• Successful organization of the Consultation Workshop for the preparation of the content of the “GR-ENERGY” Program.</li> <li>• Existing large potential for RES and Energy Efficiency investments in Greece, where CRES is the official Greek government consultant on matters of RES/RUE/ES national policy, strategy and planning.</li> <li>• CRES organises and participates in technical and scientific seminars, educational programmes, specialised training courses, meetings, etc. from European (Interreg, Med Programmes, Horizon, EEA Grants, Intelligent Energy Europe etc.) and national (NSRF) projects.</li> <li>• PO’s executives are highly qualified with extensive experience in related programs.</li> </ul>	<ul style="list-style-type: none"> <li>• Bureaucratic procedures of PPs.</li> <li>• Unfamiliarity with new communication ways i.e. use reactive media.</li> <li>• New technologies for RES and Energy Efficiency are not widespread in society.</li> </ul>

External (to the Program)	Opportunities	Threats
	<ul style="list-style-type: none"> <li>• Strengthening the competitiveness in local economies and supporting green growth.</li> <li>• Contributing directly to the targets were set by the EU policies by cutting greenhouse gas emissions, increasing the share of renewable energy, and improving energy efficiency.</li> <li>• Bringing together various groups of professionals in the sector and relevant research, technological and development bodies in order to transfer information and knowledge and enhance cooperation.</li> </ul>	<ul style="list-style-type: none"> <li>• Changes to the social and business environment, changing priorities, due to economic crisis.</li> <li>• Low interest =&gt; few participants in meetings and events, low interest in leaflets and brochures, few website hits, few newsletter readers, low impact on regional development.</li> </ul>

## 4. Target groups

The “GR-ENERGY” Program has a multisector relevance that results in a quite large number of targets. The Program’s ultimate goal is to promote and substantially contribute to the implementation of a balanced development framework that creates high added value and prospects for the local economy, while familiarising residents with sustainable development practices and improving their quality of life.

However, the main targets can be grouped in 8 main categories as listed below:

Target groups	Description
<b>General public</b>	Citizens /wider public, as end users of public (and residential) buildings, engaged through communication / awareness-raising campaigns to promote energy-efficiency in buildings and responsible energy behaviour
<b>Local public authorities</b>	Organizations involved in: preparing and implementing Sustainable Energy Action Plans, planning and implementation of public buildings' energy retrofits.
<b>Regional public authorities</b>	Regions and Regional Units' departments involved in: regional energy policy, urban planning and environmental issues, buildings' energy retrofit projects.
<b>National public authorities</b>	Ministries (e.g. Energy, Environment, Development etc.) involved in National Energy Efficiency Action Plans, Buildings' Energy Efficiency Regulations, transposition of EU Directives (EPBD, EED), public buildings' 3% annual energy renovation plan.
<b>Small and medium-sized enterprises (SMEs)</b>	SMEs in the RES/Energy Efficiency market
<b>Business support organizations</b>	Technical Chambers and their members (e.g. engineers, energy auditors, etc.), Chambers of Commerce and their members (e.g. suppliers of building technologies/materials, contractors), ESCOs, associations, involved in EE buildings design and renovation.
<b>MEDIA</b>	TVs and Radios, Newspapers, Online newspapers
<b>Other</b>	Projects partners and/or other involved decision makers

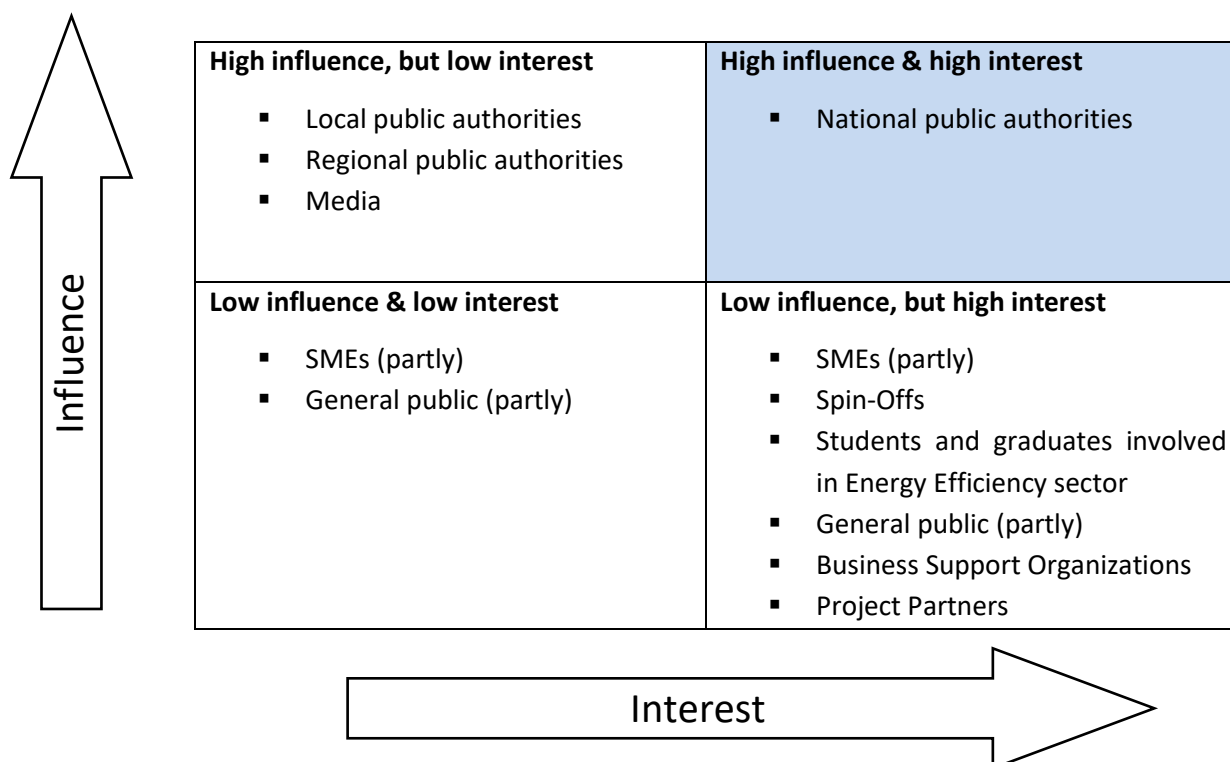
The target groups are identified as accurately as possible so as to ensure that all relevant information is conveyed to the right audience. For this purpose, the target groups are listed and mapped in accordance to their interest and their attitude (influence/power). The Influence-Interest Grid as it is presented below, helps to prioritize the stakeholders in terms of the strength of their interest and the degree of their influence. The Influence-Interest Grid is briefly explained as follows:

- **General public:** It is much more concerned on issues that improve the services emanated by public services and general improvement of their quality of life (environment, comfort, job creation, cheap products, etc.) while not so much on the exemplary energy efficiency role that public buildings should have. If renovation projects are planned in public buildings in their cities, citizens are mostly concerned on how such projects elevate their quality of life. "GR-Energy" will highlight the impacts of retrofit of public buildings that can improve quality of life by means of, for example, reduction of CO<sub>2</sub> emissions, reallocation of public money to local-development aspects as a result of energy costs' reductions, awareness of buildings' energy performance profiles, civil servants' services improvement, etc.
- **Regional and local public authorities:** At that governmental level policies are much more concentrated in the energy upgrade of specific buildings and implementation of highly visible projects also for political reasons. Hence, indeed they have high influence in project energy renovation of buildings but low interest

in utilizing financial instruments and exchanging know-how for the modernization and energy upgrading of buildings in large scale projects. “GR-Energy” aims to change the state of mind of these target groups by striving their high influence to the direction of more holistic urban energy transition planning and implementing large scale projects for public buildings.

- **National public authorities:** These actors are much more aware of the benefits of RES technologies and Energy Efficiency improvement in buildings and infrastructure of the public and wider public sector and agree that demonstrative projects are needed in order to increase capacities of decision makers of local and regional governments for smooth energy transition towards achieving beyond 20-20-20 goals. These actors agree that energy transition starts at local level. They have both the interest and the power to promote “GR-ENERGY” results, that’s why they are among key target groups that will be targeted as multipliers of program’s results.
- **Business Support Organizations, SMEs, Project’s Partners:** Some of these actors have indeed high interest in project outcomes, however, they are not the direct actors taking decisions in urban planning. Considering their consultation role as “building energy efficiency experts” the program will enhance their exchanging with key decision makers and help them to take a stronger part in supporting and influencing decision makers towards public buildings energy renovation.

The stakeholder mapping as it is presented in the grid in the following figure, helps to prioritize the stakeholders in terms of the strength of their interest and the degree of their influence. “GR-Energy” program will adapt the communication activities accordingly to at least make the groups of individuals located in the left-hand box move to the right-hand box of the grid in the following figure.



**Figure 1:** Influence-Interest Grid



## 5. Communication activities

The dissemination and exploitation of the projects' achievements and results are fundamental components of the "GR-ENERGY" Program. Communication will take place throughout the projects' lifespan.

"GR-ENERGY" will use various dissemination tools, materials and activities. This section describes the main communication activities "GR-ENERGY" is already using or which it is going to use.

### 5.1. Communication Tools

In the following are described the necessary tools for a correct implementation of the "GR-ENERGY" Program communication plan.

"GR-ENERGY" needs to observe a series of obligatory publicity rules for all communication actions. These requirements are laid down in the Annex 3 of the Regulation on the implementation of the EEA and Norwegian Financial Mechanisms 2014-2021 and the Communication and Design Manual provided by the FMC.

The fundamental principle is that the Program Operator must inform the general public and all those involved in the operation, about the assistance received from the EEA Grants. EEA Grants branding illustrative elements have to be clearly and visibly displayed in all published materials and activities addressed to the public. These obligations stand for:

- printed publications: reports, promotional handouts;
- digital materials (websites, web tools, newsletters, etc.);
- events (e.g. on .pptx presentations, roll-ups, agendas, bags and other promo material);
- billboards, commemorative plaques, etc.

The observance of these rules is critical for the financing of the Projects.

The EEA and Norway Grants is the brand name of the Financial Mechanism and should be used in all communication. The EEA Grants logo, as well as a statement for acknowledgment of EEA Grants support has to be used on related publications, promotion materials, presentations, events, billboards at the site of each project, commemorative plaques after the completion of the Projects etc. The templates are available in the Communication and Design Manual 2014-2021. PPs have to use these templates for all their obligations under the Regulation on the implementation of the EEA and Norwegian Financial Mechanisms 2014-2021.

Communication tools that have been or will be developed by the PO CRES in the context of "GR-Energy" Program, are summarized as follows:

<b>GR-ENERGY Website</b>	CRES has created a website, in accordance to paragraph 2.2.4 of Annex 3 to the Regulation. The content is in Greek and in English. A sample of the website content is included in Annex I to this Plan. Also, the website will comply with responsive web design and the Web Content Accessibility Guidelines for the visually impaired.
<b>Output</b>	1 Website
<b>Target group</b>	All
<b>CRES obligation</b>	<p>The “GR-Energy” website will be updated regularly in Greek and in English, including information on the Call, on project tenders, on activities for bilateral relations, on the Projects, their progress and results, as well as program’s requirements for Project Promoters.</p> <p>CRES will have constant communication with all Project Promoters in order to ensure the operation of a dedicated project website by all Project Promoters, for projects receiving a minimum of € 150,000 support from the EEA Grants.</p>
<b>Period of time</b>	The website will be functional throughout the duration of the program

<b>Workshops on the Call for Project Proposals</b>	The workshops will focus on the regulatory framework of the EEA FM 2014-2021, the target groups and indicators of the program, eligibility rules etc. regarding the Call for Project Proposals. Also, potential beneficiaries will be informed about the Communication Plan to be included in their project applications.
<b>Output</b>	1-2 web workshops
<b>Target group</b>	potential Project Promoters
<b>CRES obligation</b>	<p>Informing all potential beneficiaries about the proper preparation of their project applications. In particular, workshops will include information on:</p> <ul style="list-style-type: none"> <li>i) the Call for proposals;</li> <li>ii) the conditions of eligibility to be met in order to qualify for financing under the Program;</li> <li>iii) the procedures for examining applications for funding and of the time periods involved;</li> <li>iv) the criteria for selecting the projects to be financed;</li> <li>v) the selection procedures and decision-making structure;</li> <li>vi) the objective of and possibilities for networking and bilateral cooperation with entities from Iceland, Liechtenstein and/or Norway;</li> <li>vii) the contacts at national, regional or local level who can provide information on the GR-Energy Program and available funding; and</li> </ul>

	viii) that acceptance of funding is also an acceptance of disclosure of summary project information and contact details.
<b>Period of time</b>	The web workshops are scheduled to take place in September and October 2020.

<b>Press releases for the Call for Project Proposals</b>	The Press releases aim to inform the potential beneficiaries about the Call for Project Proposals, in order to submit their project applications in a timely and correct manner. A sample of press releases published for the Call for Project Proposals can be found in Annex II to this Plan.
<b>Output</b>	The Call for Project Proposals was published at the end of July on CRES website, on EEA Grants website, on the electronic press and on the social media of “GR-ENERGY” Program.
<b>Target group</b>	potential Project Promoters, SMEs
<b>CRES obligation</b>	CRES has notified the FMC of the Call for Project Proposals and has forwarded the Call documents in English at least two weeks prior to publication, in order for this information to be published on the website of the EEA and Norway Grants.
<b>Period of time</b>	Press releases for the Call for Project Proposals will be published from July to October 2020

<b>Social media toolkit</b>	Creation, maintenance, and update of social media accounts in: Facebook, Twitter, LinkedIn. A sample of the social media accounts created for the “GR-Energy” program can be found in Annex III to this Plan.
<b>Output</b>	Accounts in Facebook, Twitter and LinkedIn. The accounts will be updated regularly until the end of the program, sharing information on program’s results and progress news.
<b>Target group</b>	Media link to policy makers, stakeholders and general public
<b>CRES obligation</b>	Regular updating of the program's social networks, in line with the program’s visual identity and in order to raise public awareness of the role of EEA Grants.
<b>Period of time</b>	Social Media will be updated until the end of the program, in December 2024

## 5.2. Coordination with projects

The current activity includes the provision of information and data regarding the “GR-ENERGY” projects, their progress and results, in order **to contribute to the Horizontal communication and capitalization activities.**

<b>Contribution to projects communication and capitalization activities</b>	Coordination of Project Promoters with the aim of contributing to the communication and capitalization activities of the projects.
<b>Output</b>	Feeding the web platform and social media according to the progress and needs of the projects.
<b>Target group</b>	General public, SMEs, Local and Regional public authorities
<b>CRES obligation</b>	Elaborate the communication and feed the Web platform All PPs: provide text material and feedback
<b>Period of time</b>	From the start of the implementation of the projects, estimated in early 2021, until the completion of the projects, in December 2024.

<b>Horizontal seminars, Kick-off Meeting, Events</b>	Participate in seminars, training events, Kick-off meetings and other meetings organized by the NFP and PPs.
<b>Output</b>	Participation to seminars, training events, Kick-off meetings
<b>Target group</b>	POs team, Project Partners
<b>CRES obligation</b>	Participate in all events scheduled by the NFP and the Project Promoters
<b>Period of time</b>	Throughout the implementation of the program

### 5.3. Contribution to EEA Grants communication activities

The current activity includes the provision of information and data regarding the “GR-Energy” program, in order for the PO to contribute to the EEA Grants communication activities.

<b>Contribution to EEA Grants communication activities</b>	Updating online media with information and data contributing to the EEA communication activities.
<b>Output</b>	Feeding the web platform and social media according to the needs and requests of the EEA Grants (e.g. campaigns of EEA Grants etc.)
<b>Target group</b>	All
<b>CRES obligation</b>	Elaborate the communication and feed the Web platform and social media
<b>Period of time</b>	Throughout the lifetime of the program

## 6. Internal Communication

The communication between the competent bodies involved (i.e. working together over long distances and keeping all partners informed on the progress of the projects) will be done primarily via e-mails, online conferences and other similar tools. The following communication methods will be used for internal communication:

### Partner meetings

The purpose of these meetings is discussion on the projects implementation. Also, an information update is done. The participants in these meetings have the responsibility to bring uprising questions and issues to be discussed to the meetings and inform the PO on the progress of the projects.

### E-Mail

Additionally to the meetings, the project partners will communicate primarily via e-mail. In this way, all the project partners can be informed immediately and new information and documents can be exchanged electronically.

### Online meetings

Whenever necessary, an online partners meeting will be held for discussing projects progress and questions about projects implementation. The partner that has expressed the wish of the meeting acts as moderator (so he/she can regulate the process) and provides an agenda as well as the minutes of the meetings. Each partner has to generate his/her own account and has got the necessary equipment to attend at these meetings.

### Telephone

The partners also stay in contact via telephone. Because of the costs, this method will be used mostly among partners of the same country or in very urgent cases.

## 7. Evaluation

Communication activities will be evaluated before, during and after their realization, to check for their effectiveness and efficiency. The following indicators for measuring the successful implementation of the above-mentioned activities and documenting the outcomes of the communication efforts will be used. They enable to check whether the planned measures have been taken and which output could be achieved.

For the evaluation of the communication activities the quantitative outputs described below are taken as minimum indicators:

Output	Indicator	Verification for the output indicators achieved	Target size
Program's website	People who visit the website (annually)	Statistics of the website's visits	3.000-4.000
Pages on Social Media (Facebook, Twitter, LinkedIn)	Number of followers	Follows on Facebook, Twitter and LinkedIn	300

Workshops on the Call for Project Proposals	People attending the workshops	Signatures on participant lists	150
Press releases for the Call for Project Proposals	People informed about the Call Notice	Views of the Call from the CRES website, the EEA Grants website, the electronic press and social media.	4.000
Informative material for increase of awareness about the projects results	People who will receive Informative material	Number of items (e.g. leaflets and Brochures, USB sticks with promoting logo and digital information, Project result booklet)	1.000
Promoting gifts for disseminating the ideas of Energy Efficiency	People who will receive promotional gifts	Number of items (e.g. pens, key-holders, caps, solar mobile phone chargers)	200-300

Additionally, concerning the Social Media communication, the following targets are expected to be achieved within "GR-Energy":

Channel	Target size
Twitter	100 posts
Facebook	100 posts
LinkedIn	100 posts

## ANNEXES: Implemented Communication Activities

### Annex I: PO website content

According to paragraph 2.2.4 of Annex 3 to the Regulation on the implementation of the EEA and Norwegian Financial Mechanisms 2014-2021, the PO website includes the following (9) minimum requirements:

- i. information on the “GR-Energy” Program and the FM-EEA 2014-2020;
- ii. an overview of open calls, including documents pertaining to the open calls;
- iii. information on all funded projects, including contact information, a description of the projects and their duration, the amount of funding allocated to the projects and information on cooperation with entities in Iceland, Liechtenstein and/or Norway;
- iv. information on impact, achievements and results from the Program and support from the EEA Grants;
- v. relevant documents, including the annual program reports and the final program report;
- vi. a link to the website of the EEA and Norway Grants;
- vii. a link to the website of the Greek Focal Point;
- viii. links to websites of other relevant institutions (Norwegian Embassy in Athens, Ministry of Environment and Energy, Ministry of Development and Investments);
- ix. contact information;





[Home](#)

[The Programme](#)

[Calls](#)

[Bilateral Relations](#)

[Helpdesk](#)

[News](#)

[Links](#)

[Complaint mechanism](#)



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### EEA GR - Energy

The European Economic Area Financial Mechanism (EEA FM) 2014-2021 Program GR-Energy, Programme Area "Renewable Energy Sources, Energy Efficiency, Energy Security" is co-financed by EEA-EFTA countries, (Iceland, Liechtenstein and Norway) by 75% and the Hellenic Republic's Public Investment Programme by 25%.

The "GR-Energy" program aims at "energy of lower carbon intensity and increased security of supply" and seeks to "improve Energy Efficiency" through the short and medium-term impact of the program results on stakeholders and target groups. In particular, the "GR-Energy" projects will contribute to the reduction of CO2 emissions, the reduction of energy consumption, the increase of renewable energy production, increase jobs and improve the dynamics of local communities.

The **target groups** of the program will be the users and visitors of buildings/infrastructures. The "GR-Energy" projects will serve as demonstrative projects aiming to **increase energy-efficient buildings and infrastructure in Greece**.

The program contributes to the implementation of demonstrative Renewable Energy Sources (RES) and Energy Efficiency (EE) projects in Greece, as a **pillar of green development**, in the context of the country's European and national obligations. It also seeks to alleviate social and economic inequalities and to strengthen the bilateral cooperation of Member States in the field of RES and EE.

**Figure 2:** Website content corresponding to requirement (i) of paragraph 2.2.4 of Annex 3 to the Regulation





## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### General Objectives of the Program

The overall objective of the "GR-Energy" program is the improvement of Energy Efficiency. Specifically, the "GR-Energy" projects will contribute:

- » to the reduction of CO<sub>2</sub> emissions,
- » the reduction of energy consumption,
- » the increase of renewable energy production,
- » increase jobs and
- » improve the dynamics of local communities.

The programme will support all three pillars of sustainability, namely the economic, social and environmental pillar, thereby increasing the overall well-being of the local communities in which buildings/infrastructures of the projects are integrated.

In principle, it is estimated that all selected projects will boost the local economy by providing employment in local markets.

**Figure 3:** Website content corresponding to requirement (i) of paragraph 2.2.4 of Annex 3 to the Regulation



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### FM-EEA 2014 - 2020

### European Economic Area (EEA) Financial Mechanism (FM) 2014 - 2021

The EEA and Norway Grants have their basis in the EEA Agreement. Under the Agreement, Iceland, Liechtenstein and Norway are part of the EU's internal market. The EEA Agreement, which entered into force in 1994, sets out the common goal of working together to reduce social and economic disparities in Europe and strengthening cooperation between donor and beneficiary countries. Iceland, Liechtenstein and Norway have allocated EUR 2.8 billion to 15 EU countries for this purpose. Norway provides just under 98 % of this amount.

The EEA and Norway Grants are important tools in the Norwegian Government's active European policy, which seeks to promote a green, competitive and inclusive Europe.

EUR 116.7 million has been allocated to a number of cooperation programs with Greece through the EEA and Norway Grants. These programs are designed to strengthen cooperation between Norway and Greece and to promote social and economic development in Greece.

The Memorandum of Understanding concerning the administrative and regulatory framework of the Financial Mechanism of the European Economic Area 2014-2021 (FM-EEA) was signed on 31 October 2017 between the Hellenic Republic and the Donor States and designates CRES as the Programme Operator in the program area "Renewable Energy Sources, Energy Efficiency, Energy Security" with a total budget of € 10,000,000 (contribution of EEA Grants € 7,500,000 and Public Investments Program € 2,500,000), while the additional amount of € 50,000 is foreseen to be allocated by the Bilateral Relations Fund.

**Figure 4:** Website content corresponding to requirement (i) of paragraph 2.2.4 of Annex 3 to the Regulation



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### EEA Programmes

On October 31, 2017, the donor countries and Greece signed a Memorandum of Understanding (MoU: Memorandum of Understanding) for the 2014-2021 programming period, which concerns the funding of nine (9) new programs. The Memorandum was the result of formal negotiations between the Greek authorities and the Financial Mechanism Committee (FMC) on the basis of the country's needs and priorities for targeting such funding.

The programs, as included in the Memorandum of Understanding, concern the following priority areas:

- » Innovation and Entrepreneurship
- » Social inclusion and empowerment of Roma
- » Local development and poverty reduction
- » Water management
- » Renewable energy sources - Energy saving
- » Useful Governance, Institutions and Transparency
- » Asylum and Immigration (Strengthening National
- » Asylum and Immigration Systems) Asylum and Immigration (Emergency Needs for Reception and Identification of New Arrivals and Accommodation for Vulnerable Groups)
- » Civil society

Of these programs, five (5) are managed by the Greek authorities, while the remaining four (4) are managed by the Financial Mechanism Office (FMO).

**Figure 5:** Website content corresponding to requirement (i) of paragraph 2.2.4 of Annex 3 to the Regulation





Home

The Programme

Calls

Bilateral Relations

Helpdesk

News

Links

Complaint mechanism



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### Regulatory framework

1. The Regulation of 23.09.2016 on the implementation of the European Economic Area (EEA) Financial Mechanism 2014-2021, as adopted by the Financial Mechanism Committee pursuant to article 10.5 of protocol 38c of the EEA Agreement.
2. The Memorandum of Understanding of 31.10.2017 for the implementation of the European Economic Area Financial Mechanism 2014-2021 between the Republic of Ireland, the Principality of Liechtenstein, the Kingdom of Norway and the Hellenic Republic.
3. The Programme Agreement of 26.06.2019 between the EEA FM Committee 2014-2021 and the Ministry of Economy & Development.
4. The Joint Ministerial Decision on the Management and Control System for the implementation of the European Economic Area (EEA) Financial Mechanism (FM) 2014-2021 (OJ 526/13249/19-02-2020).
5. Ministerial Decision (Official Journal 974 – Decision 22869/21-2-2020) to co-finance the program, "Renewable Energy Sources, Energy Efficiency (GR-Energy)" with Program Operator the "Centre of Renewable energy Sources and Saving (CRES)", with its resources of the "EEA 2014-2021" and Public Investments Program.



**Figure 6:** Website content corresponding to requirement (i) of paragraph 2.2.4 of Annex 3 to the Regulation



Home The Programme▼ Calls Bilateral Relations Helpdesk News Links Complaint mechanism



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### Calls

This section of the website will contain general information about the open calls, their supporting documentation, the evaluation criteria, details of the evaluation procedure and information concerning the relevant deadlines.

«CALL FOR PROJECT PROPOSALS PROGRAMME OF EEA FM 2014-2021 (EUROPEAN ECONOMIC AREA FINANCIAL MECHANISM) "GR-ENERGY"»



**Figure 7:** Website content corresponding to requirement (ii) of paragraph 2.2.4 of Annex 3 to the Regulation



[Home](#) [The Programme\\*](#) [Calls](#) [Bilateral Relations](#) [Helpdesk](#) [News](#) [Links](#) [Complaint mechanism](#)



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### Timetable

The main activities of the Program are expected to take place in accordance with the time plan presented below:

Activity	Estimated implementation time
Call publication	July 2020
Deadline for proposal submission	October 2020
Commencement of projects' implementation	January 2021
Completion of projects	December 2024

**Figure 8:** Website content corresponding to requirement (ii) of paragraph 2.2.4 of Annex 3 to the Regulation





- Home
- The Programme
- Calls
- Bilateral Relations
- Helpdesk
- News
- Links
- Complaint mechanism



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### Helpdesk

For more details concerning the "GR-Energy" Program you can contact the Programme Operator CRES, tel. +30 2106603343, e-mail: [xm-eox@cres.gr](mailto:xm-eox@cres.gr) (Attention of Dr. Konstantinos Patlitzianas).

CRES will reply to any clarification and question asked. As the portal <http://eeares.cres.gr> is a key communication tool between Program Operator CRES and all potential beneficiaries of the "GR-Energy" Program, it will host all Q&As (Questions and Answers) to be available so everyone has access to the same information.

**Figure 9:** Website content corresponding to requirement (ii) of paragraph 2.2.4 of Annex 3 to the Regulation



[Home](#) [The Programme](#) [Calls](#) [Bilateral Relations](#) [Helpdesk](#) [News](#) [Links](#) [Complaint mechanism](#)

## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### Implemented Projects



**Figure 10:** Website content corresponding to requirement (iii) of paragraph 2.2.4 of Annex 3 to the Regulation





## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### NEWS

**Figure 11:** Website content corresponding to requirement (iv) of paragraph 2.2.4 of Annex 3 to the Regulation



European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable  
Energy Sources, Energy Efficiency, Energy Security

Project Reports



**Figure 12:** Website content corresponding to requirement (v) of paragraph 2.2.4 of Annex 3 to the Regulation

Monday, 27 July 2020



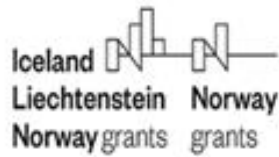
Greek



Sitemap



Contact us



Home

The Programme\*

Calls

Bilateral Relations

Helpdesk

News

Links

Complaint mechanism



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### Links

Main web site of EEA-FM	<a href="http://eeagrants.org/">http://eeagrants.org/</a>
Greek Focal Point	<a href="http://www.eeagrants.gr/">http://www.eeagrants.gr/</a>
Norwegian Embassy in Athens	<a href="http://www.norway.gr/">http://www.norway.gr/</a>
Centre for Renewable Energy Sources and Saving	<a href="http://www.cres.gr/">http://www.cres.gr/</a>
Ministry of Environment and Energy	<a href="http://www.ypeka.gr/">http://www.ypeka.gr/</a>
Ministry of Development and Investments	<a href="http://www.mindev.gov.gr/">http://www.mindev.gov.gr/</a>

**Figure 13:** Website content corresponding to requirement (vi) of paragraph 2.2.4 of Annex 3 to the Regulation





## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### Complaint mechanism

The EEA Grants have a no-tolerance policy on corruption and mismanagement. The principles of openness, transparency and accountability are the main stepping stones for the EEA Grants policy of good governance.

The National Focal Point has established a complaint mechanism capable of effectively processing and deciding on complaints about suspected non-compliance with the principles of good governance in relation to the implementation of the EEA Financial Mechanism 2014-2021.

So if you suspect mismanagement or corruption under the EEA Grants please provide detailed information about the facts you are aware of. Your report will be treated confidentially.

**Alerts on irregularities may be submitted to any of the following agencies (in person or in writing by post or e-mail):**

#### 1. National Focal Point – European Economic Area Unit

General Secretariat for Public Investments - NSRF

Ministry of Economy and Development

Mitropoleos 3, Athens 10557

Tel.: +(30) 210-3726043, 210-3726041

E-mail: [contact-eeagrants@mneec.gr](mailto:contact-eeagrants@mneec.gr)

**Figure 14:** Website content corresponding to requirement (vii) of paragraph 2.2.4 of Annex 3 to the Regulation

Monday, 27 July 2020

Greek

Sitemap Contact us

Iceland  
Liechtenstein  
Norway grants

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ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
ΥΠΟΥΡΓΕΙΟ  
ΑΝΑΠΤΥΞΗΣ ΚΑΙ ΕΠΕΝΔΥΣΕΩΝ

ΥΠΟΥΡΓΕΙΟ  
ΠΕΡΙΒΑΛΛΟΝΤΟΣ  
& ΕΝΕΡΓΕΙΑΣ



Home The Programme\* Calls Bilateral Relations Helpdesk News Links Complaint mechanism



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### Links

Main web site of EEA-FM	<a href="http://eeagrants.org/">http://eeagrants.org/</a>
Greek Focal Point	<a href="http://www.eeagrants.gr/">http://www.eeagrants.gr/</a>
Norwegian Embassy in Athens	<a href="http://www.norway.gr/">http://www.norway.gr/</a>
Centre for Renewable Energy Sources and Saving	<a href="http://www.cres.gr/">http://www.cres.gr/</a>
Ministry of Environment and Energy	<a href="http://www.ypeka.gr/">http://www.ypeka.gr/</a>
Ministry of Development and Investments	<a href="http://www.midev.gov.gr/">http://www.midev.gov.gr/</a>

**Figure 15:** Website content corresponding to requirement (viii) of paragraph 2.2.4 of Annex 3 to the Regulation



Home

The Programme

Calls

Bilateral Relations

Helpdesk

News

Links

Complaint mechanism



## European Economic Area (EEA) Financial Mechanism 2014-2021: Renewable Energy Sources, Energy Efficiency, Energy Security

### Helpdesk

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CRES will reply to any clarification and question asked. As the portal <http://eeares.cres.gr> is a key communication tool between Program Operator CRES and all potential beneficiaries of the "GR-Energy" Program, it will host all Q&As (Questions and Answers) to be available so everyone has access to the same information.

**Figure 16:** Website content corresponding to requirement (ix) of paragraph 2.2.4 of Annex 3 to the Regulation

## Annex II: Indicative press releases for the Call for Project Proposals

### II.1: Press release for GR-Energy Program on the CRES website at

[http://www.cres.gr/cres/files/news\\_files/deltia\\_2018/eox\\_2020\\_03\\_30.pdf](http://www.cres.gr/cres/files/news_files/deltia_2018/eox_2020_03_30.pdf)



ΚΑΠΕ  
CRES

ΚΕΝΤΡΟ ΑΝΑΝΕΩΣΙΜΩΝ ΠΗΓΩΝ  
ΚΑΙ ΕΞΟΙΚΟΝΟΜΗΣΗΣ ΕΝΕΡΓΕΙΑΣ

### ΔΕΛΤΙΟ ΤΥΠΟΥ

#### ΝΕΟ ΠΡΟΓΡΑΜΜΑ ΑΠΕ ΚΑΙ ΕΝΕΡΓΕΙΑΚΗΣ ΑΠΟΔΟΤΙΚΟΤΗΤΑΣ ΣΕ ΔΗΜΟΣΙΕΣ ΥΠΟΔΟΜΕΣ ΜΕ ΚΟΙΝΩΝΙΚΟ ΧΑΡΑΚΤΗΡΑ

Πικέρμι, 30/03/2020

Νέο Πρόγραμμα «Ανανεώσιμες Πηγές Ενέργειας, Ενεργειακή Αποδοτικότητα» (Programme GR-Energy), με συνολικό προϋπολογισμό 10 εκ € και συγχρηματοδότηση από τον Χρηματοδοτικό Μηχανισμό Ευρωπαϊκού Οικονομικού Χώρου (ΧΜ-ΕΟΧ) 2014- 2021 και πόρους του Προγράμματος Δημοσίων Επενδύσεων, ενέκρινε ο Υφυπουργός Ανάπτυξης και Επενδύσεων, Αρμόδιος για Δημόσιες Επενδύσεις και ΕΣΠΑ, κ. Ιωάννης Τσακίρης (ΦΕΚ 974Β – ΥΕ 22869/21-2-2020).

Το πρόγραμμα συμβάλλει στην υλοποίηση επιδεικτικών πράξεων Ανανεώσιμων Πηγών Ενέργειας και βελτίωσης της ενεργειακής αποδοτικότητας στη χώρα μας, στο πλαίσιο των ευρωπαϊκών και εθνικών υποχρεώσεων της. Επίσης, επιδιώκει την άμβλυνση των κοινωνικών και οικονομικών ανισοτήτων και την ενίσχυση των διμερών συνεργασιών με τις Δότεριες Χώρες (Ισλανδία, Λιχτενστάιν και Νορβηγία) στο χώρο των ΑΠΕ και της Ενεργειακής Αποδοτικότητας. Απώτερος στόχος είναι η ισόρροπη ανάπτυξη, που δημιουργεί δυνατότητες μεγάλης προστιθέμενης αξίας και προοπτικές στην τοπική οικονομία, την εξοικείωση των κατοίκων με τις πρακτικές αειφόρου ανάπτυξης και τη βελτίωση της ποιότητας ζωής.

Οι παρεμβάσεις των έργων που θα επιλεγούν θα αφορούν την παραγωγή ενέργειας από ΑΠΕ και την ενεργειακή αποδοτικότητα σε δημόσιες υποδομές με κοινωνικό χαρακτήρα (σχολεία, πανεπιστήμια, δικαστήρια, σωφρονιστικά καταστήματα, βιβλιοθήκες, δίκτυα μεταφορών, αντλιοστάσια, κολυμβητήρια, οποιοδήποτε δημόσιο κτήριο/υποδομή που είναι προσβάσιμη από την κοινωνία).

Το ΚΑΠΕ και η Διεύθυνση Αναπτυξιακών Προγραμμάτων που συντονίζει το Πρόγραμμα, αξιοποιώντας την επιτυχημένη εμπειρία από το πρόγραμμα της προηγούμενης προγραμματικής περιόδου (ΧΜ ΕΟΧ 2009-14) στο πλαίσιο του οποίου υλοποιήθηκαν εννέα (9) καινοτόμα έργα σε κτήρια και υποδομές του δημοσίου και ευρύτερου δημοσίου τομέα σε όλη την Ελλάδα (εκπαιδευτικά ιδρύματα, νοσοκομεία, δημοτικά κτήρια), προετοιμάζει την ανοιχτή πρόσκληση του παρόντος προγράμματος για την επιλογή των κατάλληλων έργων.

Οι ενδιαφερόμενοι δημόσιοι φορείς θα ενημερωθούν τους επόμενους μήνες με δράσεις και εκδηλώσεις αφότου δημοσιοποιηθεί η πρόσκληση του προγράμματος από το ΚΑΠΕ. Μείνετε συντονισμένοι.



## II.2: Publication of the Call, in Greek, on the CRES website at

[http://www.cres.gr/cres/files/news\\_files/deltio\\_2018/Deltio\\_Typou\\_20200723.pdf](http://www.cres.gr/cres/files/news_files/deltio_2018/Deltio_Typou_20200723.pdf)



ΚΑΠΕ  
CRES | ΚΕΝΤΡΟ ΑΝΑΝΕΩΣΙΜΩΝ ΠΗΓΩΝ  
ΚΑΙ ΕΞΟΙΚΟΝΟΜΗΣΗΣ ΕΝΕΡΓΕΙΑΣ

### ΔΕΛΤΙΟ ΤΥΠΟΥ

#### ΑΝΑΚΟΙΝΩΣΗ ΠΡΟΣΚΛΗΣΗΣ ΠΡΟΓΡΑΜΜΑΤΟΣ ΑΠΕ, ΕΝΕΡΓΕΙΑΚΗΣ ΑΠΟΔΟΤΙΚΟΤΗΤΑΣ ΚΑΙ ΕΝΕΡΓΕΙΑΚΗΣ ΑΣΦΑΛΕΙΑΣ - GR- Energy ΣΕ ΔΗΜΟΣΙΕΣ ΥΠΟΔΟΜΕΣ ΜΕ ΚΟΙΝΩΝΙΚΟ ΧΑΡΑΚΤΗΡΑ

Πικέρμι, 28 Ιουλίου 2020

Το Κέντρο Ανανεώσιμων Πηγών και Εξοικονόμησης Ενέργειας (ΚΑΠΕ), ως **Διαχειριστής του Προγράμματος** (Programme Operator) με τίτλο: «**Ανανεώσιμες Πηγές Ενέργειας, Ενεργειακή Αποδοτικότητα, Ενεργειακή Ασφάλεια**» (Programme GR-Energy), με συνολικό προϋπολογισμό 10εκ € και συγχρηματοδότηση από το Χρηματοδοτικό Μηχανισμό Ευρωπαϊκού Οικονομικού Χώρου (ΧΜ - ΕΟΧ) 2014-21, καθώς και πόρους του Προγράμματος Δημοσίων Επενδύσεων (ΠΔΕ), **ανακοινώνει την δημοσιοποίηση της Ανοιχτής Πρόσκλησης για την Υποβολή Προτάσεων Πράξεων στο Πρόγραμμα.**

Η Πρόσκληση αποσκοπεί στην υποστήριξη Πράξεων που προτείνουν καινοτόμες λύσεις για την ενσωμάτωση **τεχνολογιών Ανανεώσιμων Πηγών Ενέργειας (ΑΠΕ)** και τη **βελτίωση της Ενεργειακής Αποδοτικότητας (ΕΑ)** σε κτήρια και υποδομές του δημόσιου και ευρύτερου δημοσίου τομέα. Το Πρόγραμμα θα υποστηρίξει και τους τρεις πυλώνες της βιωσιμότητας, δηλαδή τον οικονομικό, κοινωνικό και περιβαλλοντικό πυλώνα, αυξάνοντας έτσι τη γενική ευημερία των τοπικών κοινωνιών στις οποίες εντάσσονται τα κτήρια/υποδομές παρέμβασης, ενισχύοντας την τοπική οικονομία και παρέχοντας εργασία στις τοπικές αγορές. Οι Προτάσεις που θα υποβάλλονται θα πρέπει να συμβάλουν στους γενικούς στόχους και τους συνολικούς δείκτες του Προγράμματος «GR – Energy», όπως αυτοί περιγράφονται στην Πρόσκληση.

Δικαίωμα συμμετοχής στο Πρόγραμμα έχουν όλα τα Νομικά Πρόσωπα Δημοσίου ή Ιδιωτικού Δικαίου (ΝΠΔΔ ή ΝΠΙΔ) προς όφελος του δημοσίου συμφέροντος, π.χ. εθνικές, περιφερειακές και τοπικές αρχές, δήμοι, ερευνητικά και εκπαιδευτικά ιδρύματα κλπ., εντός ελληνικών γεωγραφικών συνόρων. Επιπλέον, μπορεί να συμμετάσχει κάθε φορέας, δημόσιος ή ιδιωτικός, με εμπορικό ή μη σκοπό, καθώς και μη κυβερνητικές οργανώσεις (ΜΚΟ), εφόσον έχουν αποκτήσει νομική προσωπικότητα στις Δότεριες χώρες, στο Δικαιούχο κράτος ή σε κάποια χώρα εκτός του Ευρωπαϊκού Οικονομικού Χώρου, που συνορεύει με το εκάστοτε Δικαιούχο κράτος. Επίσης, κάθε διεθνής οργανισμός ή φορέας ή υπηρεσία Δότεριας χώρας, που δραστηριοποιείται ενεργά και συμβάλλει αποτελεσματικά στην υλοποίηση μιας Πράξης,

19<sup>th</sup> km Marathonos Ave., 19009 Pikermi, Greece, tel: +30 210 6603300, <http://www.cres.gr>, email: [cres@cres.gr](mailto:cres@cres.gr)



δύνανται να επιλεγεί ως επιλέξιμος Εταίρος της Πράξης, σύμφωνα με το Άρθρο 7.2.2 του Κανονισμού, με την προϋπόθεση ότι κάθε εταίρος ασχολείται ενεργά και συνεισφέρει αποτελεσματικά στην εφαρμογή του έργου, αναλαμβάνοντας την εξασφάλιση των παρεμβάσεων και την τεκμηρίωσή τους για την ολοκλήρωση των συνολικών στόχων της πρότασης.

Το ΚΑΠΕ και η Διεύθυνση Αναπτυξιακών Προγραμμάτων που συντονίζει το Πρόγραμμα αξιοποιώντας την επιτυχημένη εμπειρία από το πρόγραμμα της προηγούμενης προγραμματικής περιόδου (ΧΜ ΕΟΧ 2009-14) καλεί τους ενδιαφερόμενους φορείς να υποβάλουν τις Προτάσεις τους μέσω του ΟΠΣ ΕΟΧ στην ηλεκτρονική διεύθυνση <http://logon.ops.gr/> από τις 22/07/2020 14:00:00 (ημερομηνία έναρξης υποβολής προτάσεων) έως τις 22/10/2020 17:00:00 (ημερομηνία λήξης υποβολής προτάσεων).

Για αναλυτικότερες πληροφορίες σχετικά με το πρόγραμμα παρακαλούμε επισκεφτείτε το: <http://eeares.cres.gr/> ενώ για περαιτέρω διευκρινίσεις μπορείτε να απευθύνεστε στο Διαχειριστή Προγράμματος ΚΑΠΕ, στην ηλεκτρονική διεύθυνση [xm-eox@cres.gr](mailto:xm-eox@cres.gr) ή στο τηλέφωνο: 210 6603300. Το ΚΑΠΕ θα απαντά σε οποιαδήποτε διευκρίνιση και ερώτηση θα απευθυνθεί το αργότερο σε 15 ημέρες πριν από τη λήξη της προθεσμίας υποβολής προτάσεων.

### II.3: Publication of the Call, in English, on the CRES website at

[http://www.cres.gr/cres/files/news\\_files/deltia\\_2018/Deltio\\_Typou\\_20200724\\_%CE%95%CE%9D.pdf](http://www.cres.gr/cres/files/news_files/deltia_2018/Deltio_Typou_20200724_%CE%95%CE%9D.pdf)



#### PRESS RELEASE

### ANNOUNCEMENT OF THE CALL FOR THE RES, ENERGY EFFICIENCY & ENERGY SECURITY PROGRAMME - GR- ENERGY IN PUBLIC INFRASTRUCTURE WITH A SOCIAL DIMENSION

*Pikermi, 28 July 2020*

The Center for Renewable Energy Sources and Saving (CRES), as **Programme Operator** of the Programme entitled **“Renewable Energy, Energy Efficiency, Energy Security”** (Programme GR - Energy) of a total budget of €10,000,000 and with the co-financing of the European Economic Area Financial Mechanism (EEA FM) 2014-2021, as well as the funds of the Hellenic Republic's Public Investment Programme, announced the publication of the Open Call for the submission of Project Proposals to the Programme.

The Call aims to support Projects that propose innovative solutions for the incorporation of **Renewable Energy Sources (RES) technologies** and **the improvement of Energy Efficiency (EE) in buildings and infrastructure** of the public and general public sector. The Programme will support all three pillars of sustainability, namely the economic, social and environmental pillar, thereby increasing the overall well-being of the local communities in which buildings/infrastructures of the projects are integrated, strengthening the local economy and providing labor in local markets. The Proposals that will be submitted should contribute to the general objectives and indicators of the “GR –Energy” Programme, as described in the Call.

All entities that act towards public interest (e.g. research and educational institutions, regional and local authorities, municipal companies, etc.) within the Greek geographical borders may be considered eligible partners. In Addition, eligible partners may be also domestic partners (Partners from Greece: public entities that act towards the public interest) or partners from the Donor States in accordance with Article 7.2.2 of the Regulation (any public or private entities, commercial or non-commercial, as well as non-governmental organisations established as a legal person in the Donor States), provided that each partner is actively involved in and effectively contributing to the implementation of a project.

19<sup>th</sup> klm Marathonos Ave., 19009 Pikermi, Greece, tel: +30 210 6603300, <http://www.cres.gr>, email: [cres@cres.gr](mailto:cres@cres.gr)



**CRES and the Division of Development Programmes**, that coordinates the Programme and build on the Programme's previous programming period (EEA FM 2014-2021) successful experience, calls all interested parties to submit their Proposals through the EEA - MIS at the electronic address <http://logon.ops.gr/> from **22/07/2020 14:00:00 (start date of submission)** until **22/10/2020 17:00:00 (deadline for submission)**.

For more information regarding the Programme please visit: <http://eeares.cres.gr/> , while for clarifications you may contact the Information Officer of the Programme Operator CRES, at the electronic address [xm-eox@cres.gr](mailto:xm-eox@cres.gr), telephone number: 2106603300. CRES will respond to all requests no later than 15 days before the submission deadline.





## II.4: Publication of the Call on the B2Green website at <https://www.b2green.gr/el/post/82474/prosklisi-ypovolis-protaseon-sto-programma-ananeosimes-piges-energeias-energeiaki-apodotikotita-energeiaki-asfaleia>



Newsletter | Run My Project by B2Green | Αναζήτηση Επαγγελματία

Εξοικονόμηση - ενέργεια - ΑΠΕ - Θέρμανση - δόμηση - περιβάλλον  
ενημέρωση - business - τεχνολογία - οδηγός αγοράς

ΑΡΧΙΚΗ ΔΟΜΗΣΗ - ΕΞΟΙΚΟΝΟΜΗΣΗ ΗΛΕΚΤΡΙΣΜΟΣ - ΑΠΕ ΘΕΡΜΑΝΣΗ ΠΕΡΙΒΑΛΛΟΝ ΥΔΡΟΓΟΝΑΝΘΡΑΚΕΣ BUSINESS ΠΕΡΙΣΣΟΤΕΡΑ RUN MY PROJECT

ΤΕΛΕΥΤΑΙΑ ΝΕΑ ΕΥΔΑΠ: Πώς θα προχωρήσει ο διαγωνισμός για την διαχείριση της Ψυτάλλειας • ΑΖΕΠ – ΔΕΗ: 89 προσλήψεις σε 24 περιοχές • Νέα πνοή στον σιδηρόδρομο από κορωνοϊό και οικόλ

### Πρόσκληση υποβολής προτάσεων στο πρόγραμμα «Ανανεώσιμες Πηγές Ενέργειας, Ενεργειακή Αποδοτικότητα, Ενεργειακή Ασφάλεια»

13:13, 28/07/2020  
Ηλεκτρισμός - ΑΠΕ > Φωτοβολταϊκά > Νέα



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**Διαβάστε σχετικά:**

**ΚΑΠΕ**

**Τελευταία άρθρα B2Green**

- ΕΥΔΑΠ: Πώς θα προχωρήσει ο διαγωνισμός

Το Κέντρο Ανανεώσιμων Πηγών και Εξοικονόμησης Ενέργειας (ΚΑΠΕ), ως Διαχειριστής του Προγράμματος (Programme Operator) με τίτλο: «Ανανεώσιμες Πηγές Ενέργειας, Ενεργειακή Αποδοτικότητα, Ενεργειακή Ασφάλεια» (Programme GR-Energy), με συνολικό προϋπολογισμό 10εκ. € και συγχρηματοδότηση από το Χρηματοδοτικό Μηχανισμό Ευρωπαϊκού Οικονομικού Χώρου (ΧΜ - ΕΟΧ) 2014-21, καθώς και πόρους του Προγράμματος Δημοσίων Επενδύσεων (ΠΔΕ), ανακοινώνει την δημοσιοποίηση της Ανοικτής Πρόσκλησης για την Υποβολή Προτάσεων Πράξεων στο Πρόγραμμα.

Η Πρόσκληση αποσκοπεί στην υποστήριξη Πράξεων που προτείνουν καινοτόμες λύσεις για την ενσωμάτωση τεχνολογιών Ανανεώσιμων Πηγών Ενέργειας (ΑΠΕ) και τη βελτίωση της Ενεργειακής Αποδοτικότητας (ΕΑ) σε κτήρια και υποδομές του δημόσιου και ευρύτερου δημόσιου τομέα. Το Πρόγραμμα

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17:00  
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SOLAR ELECTRIC KOSTAL



απλά ευέλικτος

13<sup>th</sup> International Conference on Energy and Climate Change

7-9 October 2020  
Athens, Greece



II.5: Publication of the Call on [ypodomes.com](https://ypodomes.com/kape-nea-prosklisi-se-programma-gia-erga-energeiakis-apodotikotitas-kai-asfaleias/) website at <https://ypodomes.com/kape-nea-prosklisi-se-programma-gia-erga-energeiakis-apodotikotitas-kai-asfaleias/>

ypodomes.com

0

ΑΥΤΟΚΙΝΗΤΟΔΡΟΜΟΙ

ΜΕΣΑ ΣΤΑΘΕΡΗΣ ΤΡΟΧΙΑΣ

ΜΕΤΑΦΟΡΕΣ

ΑΣΤΙΚΗ ΑΝΑΠΤΥΞΗ

ΕΝΕΡΓΕΙΑ / ΠΕΡΙΒΑΛΛΟΝ

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ΠΡΑΣΙΝΗ ΕΝΕΡΓΕΙΑ-ΑΠΕ

# ΚΑΠΕ: Νέα πρόσκληση σε πρόγραμμα για έργα ενεργειακής αποδοτικότητας και ασφάλειας

Δημοσιεύθηκε 2 ημέρες πριν στις 28 Ιουλίου 2020  
 από [ypodomes team](#)

## ΚΑΠΕ CRES

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Το Κέντρο Ανανεώσιμων Πηγών και Εξοικονόμησης Ενέργειας (ΚΑΠΕ), ως Διαχειριστής του Προγράμματος (Programme Operator) με τίτλο: «Ανανεώσιμες Πηγές Ενέργειας, Ενεργειακή Αποδοτικότητα, Ενεργειακή Ασφάλεια» (Programme GR-Energy), με συνολικό προϋπολογισμό 10εκ € και συγχρηματοδότηση από το Χρηματοδοτικό Μηχανισμό Ευρωπαϊκού Οικονομικού Χώρου (ΧΜ – ΕΟΧ) 2014-21, καθώς και πόρους του Προγράμματος Δημοσίων Επενδύσεων (ΠΔΕ), ανακοινώνει την δημοσίευση της Ανοιχτής Πρόσκλησης για την Υποβολή Προτάσεων Πράξεων στο Πρόγραμμα.

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OMEK CONSULTING ENGINEERS

IBI HEALTHCARE+

WOMEN'S

AECOM

Imagine it. Delivered.

Σύντομα...

## II.6: Publication of the Call on kataskevesktirion website at

<http://kataskevesktirion.gr/%CE%BA%CE%B1%CF%80%CE%B5-%CF%80%CF%81%CF%8C%CF%83%CE%BA%CE%BB%CE%B7%CF%83%CE%B7-%CF%83%CF%84%CE%BF-%CF%80%CF%81%CF%8C%CE%B3%CF%81%CE%B1%CE%BC%CE%BC%CE%B1-%CE%B1%CF%80%CE%B5-%CE%B5%CE%BD%CE%B5/>




ΔΟΜΗΣΗ – ΚΑΤΑΣΚΕΥΗ ▾ ΗΛΕΚΤΡΙΣΜΟΣ – ΕΝΕΡΓΕΙΑ ▾ ΜΗΧΑΝΟΛΟΓΙΑ ▾ ΕΡΕΥΝΑ – ΚΑΙΝΟΤΟΜΙΑ ▾ ΑΦΙΕΡΩΜΑΤΑ

Αρχική > Μηχανολογία > Εξοικονόμηση Ενέργειας > ΚΑΠΕ: Πρόσκληση σε πρόγραμμα ενεργειακής αποδοτικότητας & ενεργειακής ασφάλειας

Μηχανολογία Εξοικονόμηση Ενέργειας

# ΚΑΠΕ: Πρόσκληση σε πρόγραμμα ενεργειακής αποδοτικότητας & ενεργειακής ασφάλειας

Από kataskevesktirion.gr - 28 Ιουλίου 2020 0











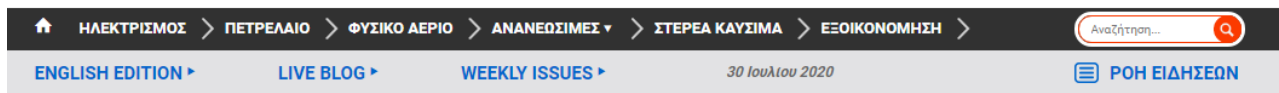








## II.7: Publication of the Call on the energypress website at <https://energypress.gr/news/kape-prosklisi-gia-programma-ape-energeiakis-apodotikotitas-kai-energeiakis-asfaleias-se>



Νο 1 ΕΤΑΙΡΕΙΑ ΧΟΝΔΡΙΚΗΣ  
ΠΡΟΜΗΘΕΙΑΣ Φ/Β  
ΕΞΟΠΛΙΣΜΟΥ ΠΑΓΚΟΣΜΙΩΣ



5GWp ΠΩΛΗΣΕΙΣ ΣΕ  
60 ΧΩΡΕΣ



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### ΚΑΠΕ: Πρόσκληση για το πρόγραμμα ΑΠΕ, ενεργειακής αποδοτικότητας και ενεργειακής ασφάλειας σε δημόσιες υποδομές με κοινωνικό χαρακτήρα



28 07 2020 | 13:01

Το Κέντρο Ανανεώσιμων Πηγών και Εξοικονόμησης Ενέργειας (ΚΑΠΕ), ως Διαχειριστής του Προγράμματος (Programme Operator) με τίτλο: «Ανανεώσιμες Πηγές Ενέργειας, Ενεργειακή Αποδοτικότητα, Ενεργειακή Ασφάλεια» (Programme GR-Energy), με συνολικό προϋπολογισμό 10εκ € και συγχρηματοδότηση από το Χρηματοδοτικό Μηχανισμό Ευρωπαϊκού Οικονομικού Χώρου (ΧΜ - ΕΟΧ) 2014-21, καθώς και πόρους του Προγράμματος Δημοσίων Επενδύσεων (ΠΔΕ), ανακοινώνει την δημοσίευση της Ανοιχτής Πρόσκλησης για την Υποβολή Προτάσεων Πράξεων στο Πρόγραμμα.

Η Πρόσκληση αποσκοπεί στην υποστήριξη Πράξεων που προτείνουν

A A ΜΕΓΕΘΟΣ ΚΕΙΜΕΝΟΥ

ΕΚΤΥΠΩΣΗ

MAIL

Like 0 Share

Tweet



## II.8: Publication of the Call on the worldenergynews website at <https://worldenergynews.gr/index.php?id=47814>

f t Thursday, 7/30/2020, 12:43

**WORLDENERGYNEWS** **ΙΣΤΟΡΙΕΣ** ONASSIS FOUNDATION

Αρχική Ενέργεια ▾ Ανανεώσιμες Πηγές Περιβάλλον Εξοικονόμηση Επιχειρήσεις Διεθνή Βιομηχανία Ναυτιλία Χρηματιστήριο & Αγορές Στήλες ▾

Γερμανία: Βουτιά - ρεκόρ του ΑΕΠ κατά 10,1% στο β' τρίμηνο 2020, άνω των εκτιμήσεων

Οι ΑΠΕ στήριξαν το ηλεκτρικό σύστημα της Γερμανίας το α' δμήνο του 2020 - «Πρωτιά» της αιολικής ενέργειας

Powell: Καλό τα νέο πακέτο για την αμερικανική οικονομία - Η FED θα κάνει ο,τι απαιτείται για την ανάκαμψη

Αποκαταστάθηκε η ροή φυσικού αερίου από Βουλγαρία σύμφωνα με τον ΔΕΙΣΦΑ

**και ρεύμα;**

**ΚΑΠΕ: Πρόσκληση για το πρόγραμμα ΑΠΕ, ενεργειακής αποδοτικότητας και ασφάλειας σε δημόσιες υποδομές**

 **ΚΑΠΕ  
CRES**

Τρίτη 28/07/2020 - 13:15 Τελευταία τροποποίηση στις 28/07/2020 - 16:47

Το Πρόγραμμα θα υποστηρίξει και τους τρεις πυλώνες της βιωσιμότητας, δηλαδή τον οικονομικό, κοινωνικό και περιβαλλοντικό πυλώνα

Online πωλήσεις χωρίς να έχεις e-shop;

**PEYMA**  
στη Χαμηλότερη τιμή της αγοράς  
ΑΠΟΚΤΗΣΕ ΤΟ  
PEYMA (MAXI)  
45% Ταμείο ενέχυρου  
ΦΥΣΙΚΟ ΑΕΡΙΟ

**SUNLIGHT**  
Reliable Battery Solutions  
H SUNLIGHT



## II.9: Publication of the Call in the newspaper AVGI

 <b>«Πράσινο» πρόγραμμα 10 εκατ. ευρώ για τα κτήρια του Δημοσίου</b>				 
Πηγή:	ΑΥΓΗ	Σελ.: 14	Ημερομηνία έκδοσης:	29-07-2020
Επιφάνεια:	190.89 cm <sup>2</sup>	Αρθρογράφος:	Κυκλοφορία:	950
Θέματα:	ΚΕΝΤΡΟ ΑΝΑΝΕΩΣΙΜΩΝ ΠΗΓΩΝ ΕΝΕΡΓΕΙΑΣ (ΚΑΠΕ)			

### «Πράσινο» πρόγραμμα 10 εκατ. ευρώ για τα κτήρια του Δημοσίου

**Στόχος η ενσωμάτωση τεχνολογιών ΑΠΕ και η βελτίωση της ενεργειακής αποδοτικότητας**

» **Πρόγραμμα** για την ενσωμάτωση τεχνολογιών ΑΠΕ και τη βελτίωση της ενεργειακής αποδοτικότητας σε κτήρια και υποδομές του Δημοσίου και ευρύτερου δημόσιου τομέα, συνολικού προϋπολογισμού 10 εκατ. ευρώ, προκήρυξε το **ΚΑΠΕ** καλώντας τους ενδιαφερόμενους σε υποβολή προτάσεων πράξεων έως τις 22.10.2020.

Πρόκειται για το πρόγραμμα «**Ανανεώσιμες Πηγές Ενέργειας, Ενεργειακή Αποδοτικότητα, Ενεργειακή Ασφάλεια**» (Programme GR - Energy), το οποίο διαχειρίζεται το **ΚΑΠΕ**, που συγχρηματοδοτείται από τον Χρηματοδοτικό Μηχανισμό Ευρωπαϊκού Οικονομικού Χώρου 2014-2021, καθώς και πόρους του Προγράμματος Δημοσίων Επενδύσεων.

Το πρόγραμμα θα υποστηρίξει και τους τρεις πυλώνες βιωσιμότητας (οικονομικός, κοινωνικός, περιβαλλοντικός), αυξάνοντας έτσι τη γενική ευημερία των τοπικών κοινωνιών στις οποίες εντάσσονται τα κτήρια / υποδομές παρέμβασης, ενισχύοντας την τοπική οικονομία και παρέχοντας εργασία στις τοπικές αγορές.

Δικαίωμα συμμετοχής στο πρόγραμμα έχουν όλα τα Νομικά Πρόσωπα Δημοσίου ή Ιδιωτικού Δικαίου (ΝΠΔΔ ή ΝΠΙΔ) προς όφελος του δημοσίου συμφέροντος, π.χ. εθνικές, περιφερειακές και τοπικές αρχές, δήμοι, ερευνητικά και εκπαιδευτικά ιδρύματα κ.λπ., εντός ελληνικών γεωγραφικών συνόρων, ενώ μπορεί να συμμετάσχει κάθε φορέας, δημόσιος ή ιδιωτικός, με εμπορικό ή μη σκοπό, καθώς και Μη Κυβερνητικές Οργανώσεις εφόσον έχουν αποκτήσει νομική προσωπικότητα στις δότριες χώρες, στο δικαιούχο κράτος κ.λπ.

Οι παρεμβάσεις σε κτήρια θα πρέπει υποχρεωτικά να αναβαθμίζουν την ενεργειακή απόδοση τους σε ενεργειακή κατηγορία B+, A', A+, ή σε κτήρια σχεδόν μηδενικής ενεργειακής κατανάλωσης, σύμφωνα με τον ΚΕΝΑΚ.

Ο επιλέξιμος προϋπολογισμός είναι από 500.000 έως και 1.300.000 ευρώ ανά πράξη φορέα υλοποίησης. Οι επικυρηγήσεις σε όλες τις πράξεις μπορούν να φθάσουν το 100% των συνολικών επιλέξιμων δαπανών της κάθε πράξης. Οι δαπάνες, για να είναι επιλέξιμες, πρέπει να γίνουν έως 30.4.2024.

## Annex III: Social media accounts on Facebook, Twitter and LinkedIn.

Program Operator (CRES) has created pages on Facebook, Twitter and LinkedIn for increasing awareness about the “GR-Energy” Program, generate discussion and drive traffic to the Program’s website.



**Figure 17:** Page of EEA GR-Energy on Facebook ([https://www.facebook.com/EEA-GR-Energy-100611088187953/?modal=admin\\_todo\\_tour](https://www.facebook.com/EEA-GR-Energy-100611088187953/?modal=admin_todo_tour))



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Athens



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## EEA GR-Energy

Program Development

Pikermi, Attiki · 3 followers

European Economic Area Financial Mechanism (EEA FM) 2014-2021 Programme "GR-ENERGY"

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### About us

Το Πρόγραμμα Χρηματοδοτικού Μηχανισμού Ευρωπαϊκού Οικονομικού Χώρου (ΧΜ ΕΟΧ) 2014-2021, Θεματική Περιοχή «Ανανεώσιμες Πηγές Ενέργειας, Ενεργειακή Αποδοτικότητα, Ενεργειακή Ασφάλεια», συγχρηματοδοτείται από τις χώρες ΕΟΧ-ΕΖΕΣ (Ισλανδία, Λιχτενστάιν και Νορβηγία) κατά 75% και από το Πρόγραμμα Δημοσίων Επενδύσεων της Ελληνικής Δημοκρατίας κατά 25% .

The European Economic Area Financial Mechanism (EEA FM) 2014-2021 Programme, Programme Area "Renewable Energy Sources, Energy Efficiency, Energy Security" is co-financed by EEA-EFTA countries, (Iceland, Lichtenstein and Norway) by 75% and the Hellenic Republic's Public Investment Programme by 25%.

Το πρόγραμμα «GR Energy» στοχεύει σε «ενέργεια χαμηλότερης έντασης άνθρακα και αυξημένη ασφάλεια εφοδιασμού» και επιδιώκει την «βελτίωση της ενεργειακής αποδοτικότητας» μέσω της βραχυπρόθεσμης και μεσοπρόθεσμης επίδρασης των ανωτέρω αποτελεσμάτων στους φορείς και τις ομάδες-στόχους. Ειδικότερα, οι Πράξεις του προγράμματος θα συμβάλλουν στη μείωση των εκπομπών CO<sub>2</sub>, τη συνολική μείωση της κατανάλωσης ενέργειας, την αύξηση της παραγωγής ενέργειας από ΑΠΕ, την αύξηση των θέσεων εργασίας και την βελτίωση της δυναμικής των τοπικών κοινωνιών.

The "GR-Energy" programme aims at "energy of lower carbon intensity and increased security of supply"

**Figure 18:** Page of EEA GR-Energy on LinkedIn (<https://www.linkedin.com/company/eea-gr-energy/?viewAsMember=true>)





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## EEA GR-Energy

@eea\_gr

Programme "GR-Energy" of the European Economic Area Financial Mechanism (EEA FM) 2014-2021

Πρόγραμμα "GR-Energy" του ΧΜ ΕΟΧ 2014-2021

[eeares.cres.gr](https://eeares.cres.gr) Joined February 2020

18 Following 2 Followers

Tweets

Tweets & replies

Media

Likes



EEA GR-Energy @eea\_gr · Jul 24

Το Κέντρο Ανανεώσιμων Πηγών και Εξοικονόμησης Ενέργειας (ΚΑΠΕ) ως Διαχειριστής του Προγράμματος ΕΕΑ 2014-21 "GR-ENERGY" ανακοινώνει την δημοσιοποίηση της Ανοιχτής Πρόσκλησης για την Υποβολή Προτάσεων Πράξεων στο Πρόγραμμα. Για πληροφορίες επισκεφτείτε το: [eeares.cres.gr](https://eeares.cres.gr)



EEA GR-Energy @eea\_gr · Feb 7

Do you have an idea for a greener [#Europe](#)? [#EEAChdropcounts](#)  
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Find out more at [eeachdropcounts.eeagrants.org#apply?](https://eeachdropcounts.eeagrants.org#apply?utm_source=Twitter&utm_medium=Social&utm_campaign=FFAChdruncoun)  
[utm\\_source=Twitter&utm\\_medium=Social&utm\\_campaign=FFAChdruncoun](#)

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### Trends for you



Trending in Greece

Στείτ Ντιπαρτμεντ

Trending in Greece

#κυβερνηση\_ταιρκο

2,631 Tweets

Trending in Greece

Ματι

1,490 Tweets

Trending in Greece

Γραμμο

1,914 Tweets

Trending in Greece

#ΝΔ\_ξεφτιλες

1,325 Tweets

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Figure 19: Page of EEA GR-Energy on Twitter ([https://twitter.com/eea\\_gr](https://twitter.com/eea_gr))