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From communication to public accountability

## When public policy finds its voice.



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Public programmes do not speak on their own. They find their voice through people.

Through a beneficiary explaining how a project changed their daily life.  
 Through a professional reflecting on challenges behind the scenes.  
 Through a local community narrating what impact actually feels like.

At the EEA Grants in Greece, storytelling is not an afterthought. It is a method of transforming complex structures into meaningful human terms.

That is why we invest in:

- **video testimonials**, where people speak in their own words,
- **podcasts**, where complexity, doubt, and learning are allowed to exist,
- and **digital spaces** where stories are not reduced to headlines, but unfold over time.

These formats do something reports cannot: they carry **emotion, nuance, and trust**. They enable public action to be viewed not only as policy delivery, but also as a lived relationship between institutions and society.

In a time when public trust is fragile, listening becomes as important as informing.

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  Stories travel through different formats — and sometimes through different languages. The voices you'll see and hear come directly from the field. Some speak English. Some speak Greek. All speak from lived experience.

 Voices of active citizenship remind us that public funding is not abstract — it is practiced, learned, and lived.

For the first time in Greece, the project "[Citizenship in Practice](#)" assesses the administrative process of granting citizenship, aiming to:

- ensure equal access and enjoyment of the right to citizenship
- identify dysfunctions and propose simplifications
- strengthen the skills of public officials
- draw on European experiences and best practices

Goal: a fairer, more transparent, and more effective administration for all.

Helping ensure equal access and the ability to fully enjoy it.

 Participation and culture are closely connected. "[Loaf Stories](#)" turns to cultural heritage as a living space of identity, learning, and community.

Loaf Stories was an inclusive cultural education project exploring **intangible cultural heritage** through the lens of bread culture. Coordinated by **Places & Traces**, the project fostered knowledge exchange between **Limnos** and **Oslo**, highlighting bread as a shared social and cultural practice.

Drawing on ancient and traditional seeds, bread-making techniques, and the tools that accompany them, Loaf Stories examined the **social role of bread** in community life — bridging past and present traditions.

By weaving together heritage, sustainability, and education, the project created meaningful cultural connections across borders, celebrating bread not simply as food but as a living tradition of identity and belonging.

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Creating meaningful cultural connections.

 **"Amaro Magipe"** focuses on empowerment, participation, and voice within the Roma community. By foregrounding lived experiences, the project shows how storytelling can support inclusion, visibility, and active citizenship — not as abstract goals, but as everyday practice.

When public policy finds its voice, it must also learn how to listen.

 If these stories resonate with you, [subscribe to the newsletter](#) to receive more voices, reflections, and conversations from the field.

 Visit our [interactive map](#) to explore projects through places, voices, and real-life experiences across Greece.

Working together for a green, democratic and resilient Europe.

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## Together for impact

This newsletter brings forward stories of impact, cooperation, and change across Greece.

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