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From communication to public accountability

When public policy finds its voice.

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Public programmes do not speak on their own. They find their voice through people.

Through a beneficiary explaining how a project changed their daily life.
Through a professional reflecting on challenges behind the scenes.
Through a local community narrating what impact actually feels like.

At the **EEA Grants in Greece**, storytelling is not an afterthought. It is a **method** of transforming complex structures into meaningful human terms.

That is why we invest in:

- **video testimonials**, where people speak in their own words,
- **podcasts**, where complexity, doubt, and learning are allowed to exist,
- and **digital spaces** where stories are not reduced to headlines, but unfold over time.

These formats do something reports cannot: they carry **emotion, nuance, and trust**. They enable public action to be viewed not only as policy delivery, but also as a lived relationship between institutions and society.

In a time when public trust is fragile, listening becomes as important as informing.

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📖👂 Stories travel through different formats — and sometimes through different languages. The voices you'll see and hear come directly from the field. Some speak English. Some speak Greek. All speak from lived experience.

👂 Voices of active citizenship remind us that public funding is not abstract — it is practiced, learned, and lived.

For the first time in Greece, the project "**Citizenship in Practice**" assesses the administrative process of granting citizenship, aiming to:

- ensure equal access and enjoyment of the right to citizenship
- identify dysfunctions and propose simplifications
- strengthen the skills of public officials
- draw on European experiences and best practices

Goal: a fairer, more transparent, and more effective administration for all.


Helping ensure equal access and the ability to fully enjoy it.

📖 Participation and culture are closely connected. "**Loaf Stories**" turns to cultural heritage as a living space of identity, learning, and community.


Loaf Stories was an inclusive cultural education project exploring **intangible cultural heritage** through the lens of bread culture. Coordinated by **Places & Traces**, the project fostered knowledge exchange between **Limnos** and **Oslo**, highlighting bread as a shared social and cultural practice.

Drawing on ancient and traditional seeds, bread-making techniques, and the tools that accompany them, Loaf Stories examined the **social role of bread** in community life — bridging past and present traditions.


By weaving together heritage, sustainability, and education, the project created meaningful cultural connections across borders, celebrating bread not simply as food but as a living tradition of identity and belonging.


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Creating meaningful cultural connections.


 "**Amaro Magipe**" focuses on empowerment, participation, and voice within the Roma community. By foregrounding lived experiences, the project shows how storytelling can support inclusion, visibility, and active citizenship — not as abstract goals, but as everyday practice.

When public policy finds its voice, it must also learn how to listen.

 If these stories resonate with you, **subscribe to the newsletter** to receive more voices, reflections, and conversations from the field.

 Visit our **interactive map** to explore projects through places, voices, and real-life experiences across Greece.

Working together for a green, democratic and resilient Europe.

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Together for impact

This newsletter brings forward stories of impact, cooperation, and change across Greece.




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