

Annual Communication Workshop 2022

National Focal Points and Embassies

Athens, 9-10 June

- 09:00** **Coffee and registration**
- 09:30** **Welcome**
National Focal Point of Greece and the Royal Norwegian
Embassy in Athens
- 09:45** **Workshop objectives**
Eva Honningsvåg, Head of Communication, Financial Mechanism Office
- 10:00** **Messages from the Donor representatives**
TBC
- 10:20** **Storytelling**
The Communication unit, Financial Mechanism Office
- 11:00** **Coffee**
- 11:15** **Message from the Ambassador of the Royal Norwegian
Embassy in Athens**
- 12:00** **Lunch**
- 13:15** **External speaker**
- 14:00** **TBC**
- 15:00** **Coffee**
- 16:00** **Day one wrap up**
- 19:30** **Dinner**

Day 1

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- 09:30** Coffee and summary
- 10:00** Introduction to the next EEA and Norway Grants communication campaign
- 10:15** Mini-workshop on telling the best EEA and Norway Grants stories
- 11:15** Coffee
- 11:30** Mini-workshop on telling the best EEA and Norway Grants stories
- 12:15** Closing of the workshop
- 12:30** Lunch
- 14:00** Cultural sight-seeing in Athens

Day 2